

BUILD A BETTER NOW.

THE GOOD NEWS:

You've found the right keynote speaker. His name is Greg Bennick.

Greg Bennick helps your team eliminate distractions. He is passionate about sharing actionable strategies you can use to focus and succeed. He is devoted to making sure your event goes perfectly. Boom! You win.

The bad news: There isn't any. Why does there always have to be bad news? The world needs less bad news. So, let's get back to the good news. This kit is a ready-to-use tool. In it, you will find everything you need to help share Greg's keynotes and emceeing with your team.

We will cover such important topics as: The fact that working with Greg is a dream. He responds to questions almost before you ask them. He is determined to make your event one of many. The goal is partnership.

Greg delivers professionalism and connection every step of the way. From the initial inquiry, to multiple pre-planning zoom or phone calls with your team, throughout the event itself, and all the way to the celebratory vacation you take him on to an exotic Greek island as a thank you for

all the success he's brought you over the years. You're welcome in advance for that, by the way.

Imagine working with a presenter who isn't demanding? Greg realizes how much less stress you'll experience if you could just find a speaker who understands efficiency, has a team devoted to logistics, and who can provide you with all the marketing info you need when you need it to get through the paperwork phase with ease and onto a simple, wildly successful, event.

Greg's promise to you is that he will make you look like a star. And he will help you earn the praise you deserve for making the right choice for your team. That's the goal. Your team, cheering your name for having a speaker who made them learn and laugh all at once.

NOW LET'S GET TO WORK!

Greg Bennick inspires audiences to **Build a Better Now®** through helping them focus on what matters most.

Greg Bennick is a master at inspiring connection, communication, and creativity. The best-selling author of *Reclaim the Moment: 7 Strategies to Build a Better Now*, and a two-time humorous speaking champion, he has spent over thirty years on stage, connecting with audiences in over twenty-five countries and counting. He is funny, insightful, inspiring and dynamic.

In a world of constant distractions, we lose our focus, our productivity, and our potential impact. Finding focus is the secret to your success. It's what makes teams work, it can lead you to triumph, and it can uplift and expand your future.

Through worldwide exploration of human connection over multiple decades, Greg has learned that our greatest block to progress is the constant distractions which lead us away from our goals and our potential.

Greg is the founder of an international non-profit in rural Haiti, a global social theorist and explorer of ideas and inspiration, and he is the multi-award-winning producer of five documentaries that explore various aspects of the human condition.



We can't predict the future, but we can definitely set ourselves on powerful and positive tracks in the directions we want the future will go. Greg works with every client to find roadblocks to success that every organization is facing. He then solves those problems from the stage.

Based in Seattle, he's been flown everywhere from Syracuse to Singapore to share a unique and fun approach to customized ideas which has audiences everywhere laughing while learning.

Build a Better Now®

If you want to build a better future, build a better now. We are constantly distracted. We are in conversations with only half of our attention. Will we let the distractions of the world lead us off track? Or will we stay on-target, inspired, actionable and intentional, and focused on our goals?

How do we find **FOCUS**, and why do we let it slip away? We can do better.

Honed from decades of working with clients who have faced challenges like yours, Greg draws from concepts in psychology, business theory, and sociology to help your team build efficiency, increase performance, and drive organizational success. He draws from the seven strategies in his best-selling book and customizes his keynote around the problem area that is challenging your team most: pessimism, distraction, feeling defeated, being overwhelmed by possibility, weakened team dynamics, disconnected leadership, or problems in communication. The journey towards the future we want is going to be filled with high highs and low lows, but staying on that path through it all is essential.

Greg takes time with each client to adapt his theme for maximum impact as we work to eliminate distractions.

From this keynote, audiences will:

- Learn the value of shared goals, support, and teamwork
- Develop a sense of why connection with those around us matters
- Be inspired to stay focused and maintain that **FOCUS**



Fail Better:

Don't Be Afraid to Drop the Ball

Greg is a juggler who is fascinated by gravity as a metaphor: by dropping objects he learns constantly to manage failure. When he first jumped out of an airplane he learned how falling can lead to greatness.

What do we learn about success from seemingly constant failures? The Seattle Times called Greg “A juggler of objects and concepts” and went on to say, “A juggler and inspirational speaker: it’d be hard for anybody to balance such extremes, but Bennick seems to do it with grace.”

What do you learn about success from a path where the journey is filled with mistakes? For a juggler, there is no escaping gravity. Along the way Greg has learned about focus and creative courage, facing picking objects up and continuing on even when the path doesn’t seem clear.

“Fail better,” a phrase often taken from Samuel Beckett’s writings about failing again and again and again, is a great image to use when connected with juggling.

From this keynote, audiences will:

- Understand that fear of making mistakes often prevents us from immense success
- Enjoy an interactive and funny presentation customized to their group
- Be inspired through learning that they are not alone in their struggles and can face them as a team!



SELECT CLIENTS

Let's build *relationships* together.

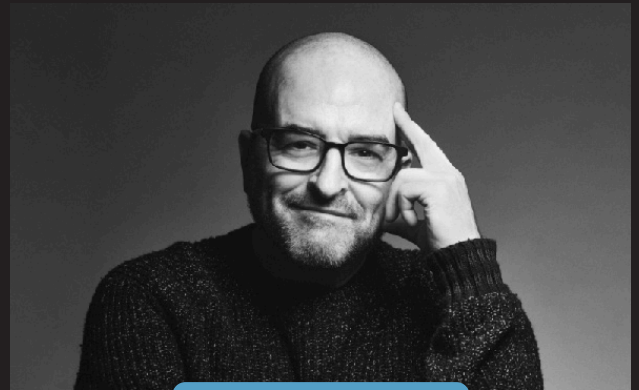
These organizations have all gained from what Greg has to offer:
Ideas, interaction, and inspiration all focused on eliminating distractions.



Publicity Stills and Video



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[VIEW](#)

Download Greg's promotional images and watch his latest video!

NOTE: Greg can make a customized video for clients in advance of events to help promote his keynote to your audience.

Audio Visual Requirements

Think of all of this as a free advice column on how to insure the success of your event. This is fun and easy. The good news: Greg's tech needs are very basic, simple, and typically are met already by what's on hand and available for any well-planned event. Give these a read. If you have any questions, please let us know!

Sound Requirements

Being heard is so important. Guess what? It's easy to make sure everything sounds great.

- Greg brings his own wireless microphone that he will plug into your sound system. Voilà. Done.
- His microphone uses an XLR cable, which is a standard mic cable for a standard sound board. He carries adapters with him in case your particular sound board was made in 1940 or was purchased at a street fair in a far-off land.
- Please make sure there is a three prong outlet nearby that Greg can use to plug in his wireless microphone.
- If someone is introducing Greg onstage, please have a microphone for them. Greg won't share his. Not because he is selfish, because he's actually very friendly and nice. But he would love for them to have their own microphone.

Lighting and Staging Requirements

- It's always a good idea to have a solid amount of light onstage. You'd be surprised how often people forget this. A general wash of the stage, meaning white light everywhere onstage so everyone can see easily, is ideal.
- Keep the audience in the dark. We don't mean don't tell them about the show. Just keep them unlit, or in dim light.
- A performance space of 10 feet deep by 15 feet wide is ideal. Greg can make do with less if necessary but please let him know beforehand. He once arrived at an event to find a 4' x 4' performance space. No lie. It was a challenge!
- It's great to have stairs leading up to the stage for people so they don't have to climb or jump up onstage in their evening attire and special gowns/tuxedos/etc. It would look awkward and weird. Stairs for the win.

- One thing to think about: ceiling height. Do you have 10' ceilings? If so, GREAT. If not, let Greg know and he will work with whatever you have. Or if he's feeling inspired, he will rent you a new venue with taller ceilings as a present. Unlikely, but stranger things have happened.

Seating and Logistical Requirements

- Want to make Greg happy? Have the audience facing him. If people are at round tables, have the chairs be set so that no one has their back to the stage. He will be happy. You know, it's odd that this rider is being written in the third-person tense when it's Greg who is writing it. Greg is happy that he is referring to himself as "Greg."
- Ok now that you know it's me, I will tell you that having me perform or speak while people are eating is a terrible idea. I wouldn't want my spaghetti interrupted, and neither would you, no matter how funny the performer is. Wait until desserts are served, placed on the tables and THEN let's start. You'll be glad you did and so will the audience!
- Let's go over the order of events for the show before the date, and that way I can advise on

getting my gear onto and off of the stage in a way that is simple, quick, and not disruptive to whatever might come after me onstage.

Before The Show, a Couple More Logistical Points, and My Introduction

- It's important for everyone in the audience to be excited for the show. Have whoever is introducing me read my intro multiple times out loud beforehand to practice. My introduction is on page two of this rider. If you didn't get a page two, well, don't get upset, or scream and yell. It's totally ok. Just ask for one and it shall be yours.
- It's only happened once, but please have whoever introduces not mention or touch my onstage gear before introducing me. Someone once gave away a show secret beforehand by playing with my props and equipment and it wasn't my favorite experience. I'm not upset about it anymore. They're totally forgiven. But still.
- Let's talk before the show about anything that needs to be cleared off the stage before the show starts.



"Your stage presence is unparalleled. We couldn't have done it without you!"

– Adrienne Selvidge, Producer, BHC 2022

How To Introduce Greg to Your Audience

NOTES TO PRESENTER:

- Do not read this blue section out loud.
 - Please get the room's full attention before reading this introduction.
 - Please read this introduction with ENERGY and EXCITEMENT, especially the last line with Greg's name.
 - Please practice reading this introduction aloud, twice, all the way through before reading it onstage or before a live audience.

THANK YOU!



“Hello and welcome!

Our next presenter's life is entirely up in the air. The Seattle Times called him “a juggler of objects and concepts”. He explores distractions and the power of presence.

In the last few decades, he has presented in over twenty-seven countries for tens of thousands of people at events ranging from corporate functions to theatres and more. During the pandemic, he spoke and performed virtually from such virtual exotic locations as his home in Seattle, his home in Seattle, his home in Seattle, and his home in Seattle.

A humorous speaking champion, Greg's words and ideas have been shared on all seven continents, a claim that few performers or speakers can make.

Please get ready to have a great time and help me welcome, from Seattle Washington...

GREG BENNICK”



TESTIMONIALS

"A juggler and inspirational speaker: it'd be hard for anybody to balance such extremes, but Bennick seems to do it with grace."

– Seattle Times

"My client thought I was a genius for finding such an amazing entertainer and passed that praise along to my boss. Thank you for an amazingly successful and highly entertaining event."

– Tyson Flandreau, for Safeco

"If I was a speaker and magician like Greg Bennick, AEGIS would be a ten billion dollar company by next year."

– Aparup Sengupta, Global CEO, AEGIS



"A highlight of the day was the electrifying keynote presentation by Greg Bennick"

– Bryon Webster, ICE2024 conference

"We've worked with many speakers, but never before has someone taken the time and energy you did to get to know our niche industry. It was so well-received—I've been fielding texts from members all evening. It was exactly what our audience needed."

– Karen Ladany, NAAGL

"It was wonderful to see so many faces laughing and smiling. I can't thank you enough for the thoughtfulness and attention you gave to our event and team at BECU. I'll look forward to seeing you next time."

– Julie Wesche, Kara Rudolf, BECU

"Greg was the perfect keynote speaker! We wanted to inspire and bring our community closer together and Greg delivered the inspiration, motivation, and fun that we hoped for while specifically tailoring his message to our mission and goals. His thought-provoking ideas and heartfelt storytelling left us all wanting to grow, learn, and do more!"

– Jaycie Wakefield, United Way

"I have been impressed and affected by each of the keynote speakers at our conference, but you stand head and shoulders above the rest."

– Jeff W., National ITG Conference coordinator, Iowa

U.S. / Europe / International

Please inquire with our office for more information.



In-Person Keynotes

Fees are all inclusive plus hotel room and include 100 copies of Greg's book



Virtual Keynotes

All negotiated fees include unlimited preplanning meetings with Greg before your event.



Client is responsible for hotel accommodations for one person for the night before the event and the night of the event if the event is an evening event. Greg would prefer to be onsite a day early for all events, just to give you peace of mind.



Greg books his own travel so you don't have to worry. As explained above, his fee structure for live events is all inclusive, unless you'd rather itemize everything, which honestly sounds like work.



Greg provides powerful ROI by offering trainings and breakout sessions as well as keynotes.

Thank you!

**I look forward to
working together.**

Greg

CONTACT 

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